

#### **Academy Overview**

Development and management of Academies takes place from the International Academy of the Alliance, the first Intergovernmental Organization to organize competitions (Alliance Games), to build facilities (Academies) and to provide scholarships and talent management of young student-athletes.

The International Academy oversees Academies developed on the territory of Alliance Member-States. It develops sports programs, organizes competitions to identity talent and oversees the education, training and careers of student-athletes across its territories and at the international level.

Data shows that acting as an agency following the scholarships of student-athletes will enable the Alliance to tap into the sport sponsorship market to remain self-funded, to expand globally and to become the main source of talent creation and management in each one of our territories.

The International Academy will take 2 years to be formed, and in the process, will make strategic partnerships with clubs, federations and sports movements. Once operational, it will become the "go-to" agency for every sports organization on the planet.

Overall, the organization of coordinated Alliance Games in all territories will be critical in proving that the Alliance can produce world-class competitions and create win-win relationships with schools, clubs and federations. Having achieved success at the national level in each country, the next big challenge will be to successfully implement talent identification and development systems to prepare athletes for their careers. Combined with a talent management agency will enable a sustainable and self-funded economic model to support more citizens and help each of our Member-States get closer to achieving their SDG targets.

#### **Building a More Exciting Future for Youth**

The International Academy will be ready in 2026 with the goal of having +34 Academies operational by 2030. The Alliance expects to award over +/-4000 scholarships per year by 2030 — making it one of the largest education and sports talent management agency in the world. In addition, the economic activity generated by the Alliance will support thousands of jobs around the world.

The Alliance is proud to operate its Academies at no cost for its Member-States, to invest in local communities and to assist youth build a better future. Each Academy will be involved with schools, clubs, federations and sports movements. They will organise events and conduct community and education outreach, in addition to directly contributing to our mission to build the athletes of tomorrow, they will protect the future of its citizens.

Go to **wsaigo.org/initiative** to join the initiative.



The Alliance has built its strategy around 6 strategic priorities

# **ACADEMIES**

Build and operate specialised sports academies for young athletes

### **PROGRAMS**

Produce and deliver programs for all

### COMPETITIONS

Organize global annual competitions to identity top talents

## CONTENT

Film, produce and distribute content globally

# SCHOLARSHIPS

Award full scholarships to top student-athletes

### SPORT AGENCY

Assist student-athletes with representation, and all other aspects of their sports careers.

The plan is to inspire and excite with great competitions, engage with new audiences across the globe and support the United Nations Sustainable Development Goals.

The plan is to build the largest network of education and sport facilities on the planet and to build the athletes of tomorrow.



#### **ALLIANCE MEMBER-STATES**

That share the common vision of collectively supporting youth

*	Le Royaume du Maroc	M	La République d'Haïti
•	La République du Niger		La République de Madagascar
	The Dominican Republic	*	The Republic of Liberia
Ĭ	The Republic of Zambia		The Republic of Costa Rica
0	The Republic of Uganda	*	La République Démocratique du Congo
	La République de Guinée		La République du Tchad
	La République du Bénin	<b>X</b>	La République du Burundi
* *	The Republic of Panama		The Autonomous Community of Catalonia
*	La République du Sénégal	•	The Republic of Rwanda
*	La République du Burkina Faso	*	The Republic of Ghana
*	La République du Togo	<b>©</b>	La République de Tunisie
*	La République Centrafricaine		La République du Mali
	La République de Côte d'Ivoire	*	Antigua and Barbuda
*	The Republic of Chile		The Republic of Sierra Leone
	The State of Rio Grande do Norte, Republic of Brazil		The Republic of Yemen
± <b>ŏ</b> t.	The State of Gauteng, Republic of South Africa		The People's Republic of Bangladesh

La République de Guinée Bissau

La République du Congo